



S O C I A L M E D I A M A N A G E R

P A C K A G E S

The Basic

\$1750 per month

3 platforms: 3 posts per week, 3 stories posted per week, 1 hour monthly meeting, 8 hours of community engagement

The Starter

\$3270 per month

3 platforms: 5 posts per week, 5 stories posted per week, 1 hour bi-weekly meetings, 15 hours of community engagement

The Preferred

\$5780 per month

3 platforms: 8 posts per week, 8 stories posted per week, 1 hour weekly meetings, 25 hours of community engagement

The Premium

\$7820 per month

3 platforms: 10 posts per week, 10 stories posted per week, (2) 1 hour weekly meetings, 40 hours of community engagement

A D D - O N S

1 Additional Platform

\$550 per month

Pinterest or LinkedIn

2 TikToks/Week

\$3000 per month

Video editing, community engagement, trend research

Logo & Branding

\$1100

Logo design, branding design, brand voice & tone

Website Design/Makeover

\$3000

Wix, Squarespace, or Wordpress

Email Marketing

\$1250

3 newsletters per week

Shopify Store Creation

\$3500

Website design and up to 20 products uploaded

Facebook Group Management

\$1000 per month

Content creation, and manage member requests, posts for approval, and moderate comments

W W W . J E S S I C A - D A V I D . C O M

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